

**Women United
Letter of Interest
Youth/Teen Programming in Bayside
July 2021**

Please submit this form only with no additional materials to:

Bethany Campbell, Senior Director Financial Stability
United Way of Greater Portland
bcampbell@unitedwaygp.org

- Letter of Interest submission deadline: **Thursday, July 8, 2021, at 12:00 p.m.**
- **Total investment pool: up to \$75,000 (awards may be made to one or more organizations or programs).**
- One-time funding available for September 1, 2021 - August 31, 2022.
- Applicants chosen to submit **full proposals** will be notified no later than: **July 15, 2021.**
- Full proposals are due on **Tuesday, August 10, 2021, by 5:00 p.m.**
- Grant decisions will be made on or before **September 15, 2021.**
- Please see attached materials for eligibility requirements and Women United background information.

Women United's primary investment is in Project WIN, a Two-Generation cohort-based program that supports low-income single mothers and their families in Portland's Bayside area. In Fiscal Year 2022, Women United wishes to expand their Two-Generation approach by investing in more intentional and directed programming for Project WIN cohort children ages 9+ who have aged out of early care and education services in the community.

We are seeking to fund structured youth/teen programming in proximity to (within walking distance of) [Bayside Anchor](#). Programming should prioritize Project WIN participant children but may be open to other youth/teens in the Bayside neighborhood. Program components could include one or more of the following: age-appropriate academic supports, after-school programming, parent engagement, pre-employment/teen employment planning and placement, high school graduation, post-secondary preparation and services that promote and treat youth behavioral health.

A. Contact Information:

1. Organization Name
2. Address
3. Contact person
4. Phone
5. Email
6. Website

B. Organization Background:

1. Please provide a brief background of your organization
2. Mission statement
3. Organizational budget
4. Geographic area served

C. Program Information:

1. Program Title:
2. Total Program Budget:
3. Amount requested:
4. Please provide a description of the program to be funded. Please be sure to describe what success will look like. **(One page only, size 11 font)**
5. How will the funds be spent? (Please include budget proposed expenses in the categories below.)

Budget Category	Proposed Expenses
Personnel (salaries and wages)	
Benefits and taxes	
Travel	
Equipment	
Supplies	
Contractual	
Other (specify)	
Total	

6. Number of people served:
7. Target population:
8. Program Timeline:

Women United Background

Women United, a giving circle of United Way of Greater Portland, is an influential force for the advancement of low-income, single mothers and their children in Greater Portland and is comprised of women business, philanthropic and volunteer leaders.

Through investment, volunteerism, and advocacy, Women United currently leads critical work in support of three tenets of two-generation programming:

1. Early Childhood Education (ages 0-8)

Children have quality early learning and education experiences beginning at birth through third grade (Thrive2027)

2. Family Economic Supports

Parents have the education and employment opportunities and resources to achieve permanent financial stability (Thrive2027)

3. Family Development and Social Capital

Parents have the competence, confidence and social connection skills they need to be successful parents and workers.

Women United is aligned with Thrive2027 and leverages United Way of Greater Portland's rich history, resources, knowledge and relationships to achieve results. Any investments will reflect Women United's Investment Philosophy:

- *Women partnering with women to strengthen the fabric of our community.*
- *Realigning systems to advance moms and kids.*
- *Expanding horizons by building confidence and community.*

You may find more information about Two-Generation programming at:

<https://ascend.aspeninstitute.org/two-generation/what-is-2gen/>

Women United Core Principles:

- Support a cohort of single mothers with children who reside in the Bayside neighborhood (within walking proximity to Bayside Anchor located in E. Bayside) of Portland, Maine.
- Use a Two-Generation strategy to reduce poverty.
- Utilize a collaborative approach to working with community partners.
- Generate increased income or education for parents; increase literacy or social emotional skills or developmental milestones for children; and increase confidence and social connection skills for parents; and
- Identify a sustainability plan for continued funding.

Women United's primary investment, Project WIN, helps to create pathways out of poverty through education and access to meaningful careers while integrating high quality early education for children that promotes school readiness and healthy development. It is an education and workforce development program with the purpose of increasing success and stability for vulnerable single moms.

United Way Eligibility Requirements



NOTE: In order to be eligible, your organization must be able to say “yes” to all of the following questions.

- Our organization is a non-profit 501(c)(3) federal tax-exempt organization, public school, municipal entity, Indian Tribal government or can demonstrate a legal relationship with an established 501(c)(3) acting as our fiscal agent. *(Yes/No)*
- Our organization certifies that all United Way funds and donations will be used in compliance with all applicable anti-terrorist financing and asset control laws, statutes, and executive orders. *(Yes/No)*
- Our organization operates consistent with applicable federal, state, and local laws, regulations, and ordinances. Compliance with this policy by agencies shall be a pre-condition of United Way funding. *(Yes/No)*
- Our organization has an annual independent audit performed and financial statements prepared in conformance with the Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations if the organization’s annual revenue exceeds \$500,000. Applicants with revenue between \$250,000 and \$500,000 are required to submit either an audit or a Review of Financial Statements. Applicants with revenues below \$250,000 may submit an Internal Revenue Service Form 990, in lieu of an audit. *(Yes/No)*
- Our organization and all partners represented in the application confirm endorsement of Thrive2027’s (Thrive2027.org) three, ten-year goals. *(Yes/No)*
- Our Organization is requesting at least \$10,000. *(Yes/No)*
- The program for which we are seeking funding serves the Bayside community of Portland (defined as within walking distance of Bayside Anchor). *(Yes/No)*